Tab settings party (less)  Name of conveying party(less)  Pritz: California  Association  Individual(s)  Indivi		U.S. DEPARTMENT O	99 R SHEET	01-04-199	FCRM PTO/1594 /20898 R	-
To the Honorable Commission (2)  Name of conveying party(les) Pritz: California    Association	i i rademark	Patent and Tr	IMIII LY		`	,
Name of conveying party(ies)  Pritz   Catifornia	▼	▼	§5 <del>▼</del>	40003606	Tab settings	T
Individual(s)	thereof.	nal documents or copy the	reape record the attached origin	10093000	To the Honorable Commissionar of	
Internal Address:    Internal Address:		receiving party(ies)	2. Name and address of	LE GALLED TEST	. Name of conveying party(ies)	· .
Individual(s)		Company	Name: Kellwood		Fritzi California	
Individual(s)			リ Internal Address:			
General Partnership  General Partnership  City: Chesterfield State: MO  Other  Additional name(s) of conveying party((es) attached? □ Yes ▼ No  3. Nature of conveyance:  □ Assignment □ Merger □ Other □ Other □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ Other □ Other □ Other □ Assignment □ Change of Name □ Other □ O	. <b>y</b> '	Kellwood Parkway	Street Address: 600	ssociation	☐ Individual(s) ☐ As	
Other Additional name(s) of conveying party((es) attached? □ Yes ▼ No  3. Nature of conveyance:				mited Partnership	General Partnership	C
Additional namets) of conveying party(les) attached?	_ZIP: <u>6301</u>	State: MO Z	City: Chesterfield		•	•
Association    Assignment		shin	□ Individual(s) citizen:			
3. Nature of conveyance:    Assignment			Association	iched? ☐ Yes 💢 No	Additional name(s) of conveying party(ies) attac	Ad
Assignment		p	<ul> <li>General Partnership</li> </ul>		3. Nature of conveyance:	3.
Security Agreement		)	Limited Partnership		1	
Other   December 8, 1998   Passignee is not domiciled in the United States, a domestic representation Date:   December 8, 1998   December 16 attached?   December 16 Additional numbers 17, 15, 15, 15, 15, 15, 15, 15, 15, 15, 15				- 1		
Execution Date: December 8, 1998  4. Application number(s) or patent number(s):  A. Trademark Application No.(s)  75/576,084  1,469,156 1,951,664 1,810,101 1,4  1,796,441 1,953,550 2,107,638 1,8  75/478,205 1,775,315 1,784,208 1,442,190 1,9  75/477,623 Additional numbers attached? 2 Yes \$\frac{1}{2}\$ No 2,037,568 1,4  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Donald G. Leavitt, Esq.  Internal Address: Senniger, Powers, Leavitt & Roedel  Total fee (37 CFR 3.41)				Change of Name	, ,	
Additional name(s) & address(es) attached?  \( \text{Pres } \text{ No} \)  4. Application number(s) or patent number(s):  A. Trademark Application No.(s)		⊃ Yes 🥦 No	is attached:			
A. Trademark Application No.(s)  75/576,084 75/384,304 75/478,205 75/477,623 Additional numbers attached? □ Yes X No  Roede1  Street Address: One Metropolitan Square 16th Floor  City: St. Louis State: MO ZIP: 63102  B. Trademark Registration No.(s) 1,469,156 1,951,664 1.810,101 1,4 1,796,441 1,953,550 2.107,638 1,8 1,775,315 1,784,208 1.442,190 1,9 1,205,567 2,710,967 1,799,443 1,7 2,037,568 1,4  6. Total number of applications and registrations involved:		<b>-</b>		.998	Execution Date:December 8, 19	E
Concerning document should be mailed:  Name: Donald G. Leavitt, Esq.  Internal Address: Senniger, Powers, Leavitt & Roedel  Roedel  Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  DO NOT USE THIS SPACE  3. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is	467,481 855,270 960,977 790,493 4 <b>71,</b> 487	1.810,101 1,46 2.107,638 1,85 1.442,190 1,96 1.799,443 1,79 2,037,568 1,47	1,469,156 1,951,664 1,796,441 1,953,550 1,775,315 1,784,208 1,205,567 2,110,967 tached? □ Yes No		A. Trademark Application No.(s) 75/576,084 75/384,394 75/478,205	4.
Name: Donald G. Leavitt, Esq.  Internal Address: Senniger, Powers, Leavitt & Roedel  Roedel  Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  Do Not use this space  3. Total fee (37 CFR 3.41)	22			i i	• • •	5.
Internal Address: Senniger, Powers, Leavitt & Roedel  Roedel  Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is				F	· ·	
Roedel  Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  Do Not Use This space  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is		\$565.00	7. Total fee (37 CFR 3.4			
Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  DO NOT USE THIS SPACE  3. Authorized to be charged to deposit account number:  (Attach duplicate copy of this page if paying by deposit account number:  (Attach duplicate copy of this page if paying by deposit account number:  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is		,	,	owers, Leavill &	mema Address.	
Street Address: One Metropolitan Square  16th Floor  City: St. Louis State: MO ZIP: 63102  DO NOT USE THIS SPACE  3. Deposit account number:  (Attach duplicate copy of this page if paying by deposed to the page of paying by deposed to the page of the paying by deposed to			<u> </u>		Roedel	
8. Deposit account number:  City: St. Louis State: MO ZIP: 63102  Convert and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is	count	charged to deposit acco	Authorized to be of			
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3. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is	asit account	his page if paying by deposit	(Attach duplicate copy of the			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is	· ·		SE THIS SPACE	DO NOT US		
	· ·	12/23/9	Signature	Thrace	To the best of my knowledge and be the original document.  Donald G. Leavitt  Name of Person Signing	9.

## TRADEMARK ASSIGNMENT

WHEREAS, Fritzi California, a California corporation, with offices at 199 First Street, San Francisco, California 94105, ("Assignor") is the owner of the trademarks and registrations and pending applications for registration and has adopted, used and conducted its business, namely, the design, manufacture, distribution and sale of apparel and related supplies (the "Business") under the trademarks (the "Trademarks") set forth on Exhibit A attached hereto and made a part hereof, and

WHEREAS, Kellwood Company ("Assignee"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, has acquired the Business, including the Trademarks, pursuant to an Agreement for Purchase and Sale of Assets with Assignor, dated November 30, 1998.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to:

The trademarks, trademark registrations and pending applications thereof, together with the good will of the associated business, all of which are listed on Exhibit A attached hereto and made a part of this Assignment, and all causes of action, past, present and future for infringement or unfair competition with respect thereto and all licenses relating thereto.

Assignor warrants that it owns all rights without encumbrance in the trademarks covered by the registrations and pending applications set forth in Exhibit A attached hereto. Assignor agrees that it will, upon written request of Assignee, from time to time execute reasonable documents prepared at the expense of Assignee meeting the requirements of the respective Trademark Office to record or register Assignee's rights in such trademarks.

IN WITNESS WHEREOF, this Assignment is made effective this  $\frac{1}{2}$  day of December, 1998.

ATTEST:

Secretary

FRITZI CALIFORNIA

Dobort Tondler Desident

Valle Benesch, Chrices

[SEAL]

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TRADEMARK REEL: 1835 FRAME: 0006

STATE OF CALIFORNIA	)	
	)	SS.
CITY AND COUNTY OF SAN FRANCISCO	)	

On December 8, 1998 before me, the undersigned Notary Public, personally appeared Valli Benesch, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same, as her free act and deed in the capacity as Chairman and CEO, for the purposes and consideration therein expressed.

Barbara E. Golie
Comm. #1102763
NOTARY PUBLIC CALIFORNIA
City & County of San Francisco
Comm. Exp. June 23, 2000

Witness my hand and official seal.

Signature of Notary Public

My commission expires:

June 23, 2000

TRADEMARK REEL: 1835 FRAME: 0007

## EXHIBIT A

## FRITZI CALIFORNIA U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	Registration Number	Registration <u>Date</u>
FR SPORT	1,469,156	12/15/87
FR SPORT & Design	1,796,441	10/05/93
FRITZI CALIFORNIA & Design	1,775,315	06/08/93
JACKIE T	1,205,567	08/17/82
JACLYN MICHELLE	1,951,664	01/23/96
JACLYN MICHELLE & Design	1,953,550	01/30/96
JACLYN BENE	1,784,208	07/27/93
JACLYN T	2,110,967	11/04/97
JUST JACLYN	1,810,101	12/07/93
MS. MICHELLE	2,107,638	10/21/97
MY MICHELLE	1,442,190	06/09/87
MY MICHELLE & Design	1,799,443	10/19/93
RETRO WEAR	2,037,568	02/11/97
STUDIO 199	1,467,481	12/01/87
STUDIO SAN FRANCISCO		
& Design	1,855,270	09/20/94
VB EXCLUSIVE	1,960,977	03/05/96
YOU BABES & Design	1,790,493	08/31/93
YOU BABES II & Design	1,471,487	01/05/88

## FRITZI CALIFORNIA PENDING U.S. TRADEMARK APPLICATIONS

<u>Mark</u>	Serial <u>Number</u>	Filing <u>Date</u>
FRITZI	75/576,084	10/23/98
JACLYN B.	75/384,394	11/04/97
JACLYN B (Stylized)	75/478,205	05/01/98
MY MICHELLE (Stylized)	75/477,623	05/01/98

TRADEMARK RECORDED: 12/28/1998 REEL: 1835 FRAME: 0008